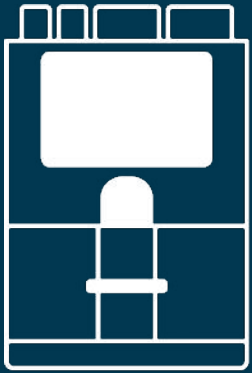


ARIMALI



COMPANY PROFILE

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Identity

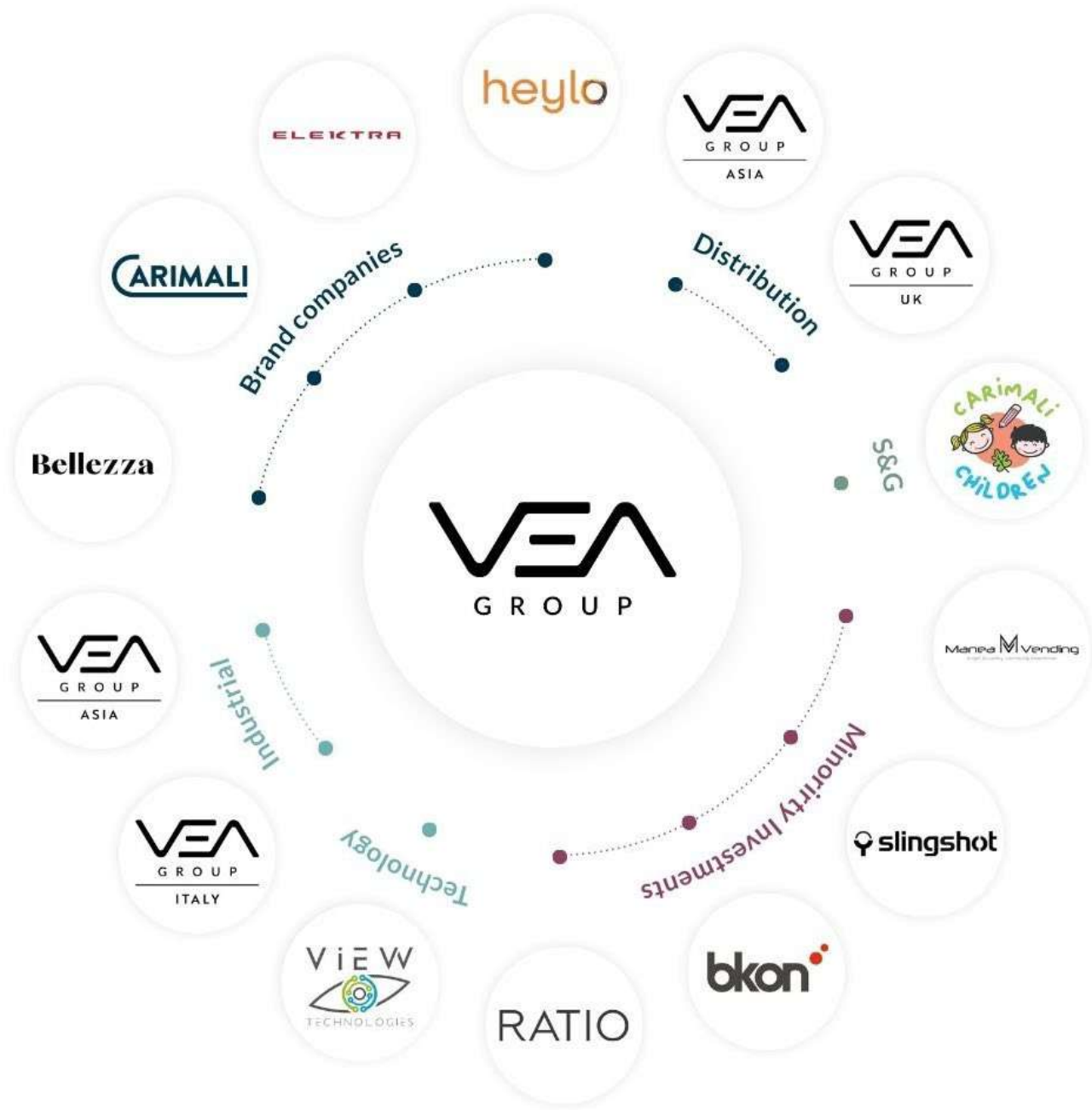


Who is Carimali

Carimali has produced and sold professional coffee machines globally for over a century. Since 1919, the company has applied state-of-the-art technologies and modern manufacturing processes to develop fully automatic and traditional coffee machines, grinders, and accessories. The headquarters are in Bergamo, Italy, where the primary production plant and offices are located.



VEA Group



IDENTITY

Carimali Italia

Carimali Italia was established in 2016 to expand the Italian network and has since served as the sales and services division for the Italian markets in Lainate, Milan. It offers comprehensive equipment and service solutions for the local market in the Ho.Re.Ca and OCS channels. Additionally, the Italian division also sells and provides technical support for different brands of VEA Group.



Lainate, Milan



VEA Group Asia

In 2013 Carimali established a second production unit in Suzhou, China, to develop and distribute their machines throughout Asia-Pacific. Born to be the second assembly location for traditional coffee machines, VEA Group Asia, over the years, has also become a service provider for trading products and reliable customer service. The Chinese unit currently exports Carimali machines to 15 countries and guarantees quality control and logistical support.

 Suzhou, China



VEA Group Facts & Figures



+6 mln

beverages per day



+25K smq

surface



+130

employees



5/65

mainlands/countries



2 ranges

60% fully automatic
40% traditional



3

branches worldwide



+100

years experience



1

kindergarten



+100

patents

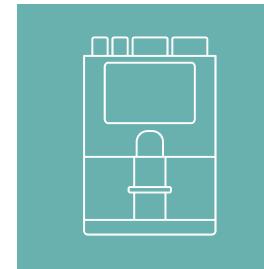
Mission

Democra-tech great coffee

Since 1919, Carimali has been developing technological advancements to enhance the taste of coffee and milk-based beverages. The company values building solid partnerships with employees, customers, and suppliers through shared long-term objectives focusing on real results and practical solutions.

MISSION

We democratize the experience of great coffee by innovating on automatic technologies



Innovation

The drive towards steady improvements is aimed at innovation, allowing Carimali to develop cutting-edge products.



Mastery

Passion and talent aimed at researching, deepening, studying, and innovating.



Teamwork

Lasting relationship to flexibly adapt technology and products to market needs.

Certifications & Associations

Carimali is committed to socially-responsible practices, which include monitoring and addressing economic, environmental, and social expectations. Carimali is constantly striving to improve its business processes better to meet the needs of customers and partners. This requires ongoing updates and growth.



ISO 9001

Quality Management System to measure and maintain quality standards

PAS 24000

Social Management System to guarantee social performance that includes labor relations, human rights, safety, corporate ethics

ISO 14001

Environmental Management Standard to measure the degree of environmental responsibility



HKI

German industrial association of commercial kitchen equipment and domestic heating and cooking appliances manufacturers



AssoFoodTech

Italian association of machines, plants, and equipment manufacturers for food production, processing, and preservation

Social commitment

Carimali is constantly seeking ways to support employees and the community. To this end, Carimali Children was opened in 2013, a nurturing environment where children can play and learn to grow confident, independent, and globally-minded young adults. The aim is to help raise a new generation of children who are open to the world and its diversity, fearlessly looking ahead.



History



HISTORY



1919

The roots of Carimali go back to Angelo Carimali, who founded the company in Milan



1932

The first coffee machine with a vertical boiler and gas heating was born



1940

The first horizontal Liberty-style coffee machines were launched



1950

With the birth of the first lever machines, Carimali developed the iconic Murano Kristall



1960

The first fully automatic machine, Vega, marked the beginning of a new era



1970

Not only coffee machines, Carimali also expanded its range with grinders, chocolatiers, and grill ovens



1980

Birth of the new traditional range Systema and the S automatics with the patented S group



1990

After investing heavily in research and development, the F-Family range is officially launched



1993

Carimali moved to Chignolo d'Isola, where the factory and offices were located on a surface area of over 6.000 mq

HISTORY



2007

Andrea Doglioni Majer joined the company and three years later acquired the control



2013

The establishment of Carimali China and the birth of Carimali Children



2016

As the second sales and service division for the Italian market, Carimali Italia was born



2017

VEA group was born, including Carimali, Carimali China, and Carimali Children



2019

Carimali marked its 100th anniversary by holding a significant edition of Host and numerous events



2020-2021

Carimali reacted two years Covid, SilverAce range was launched during Host 2021



2022

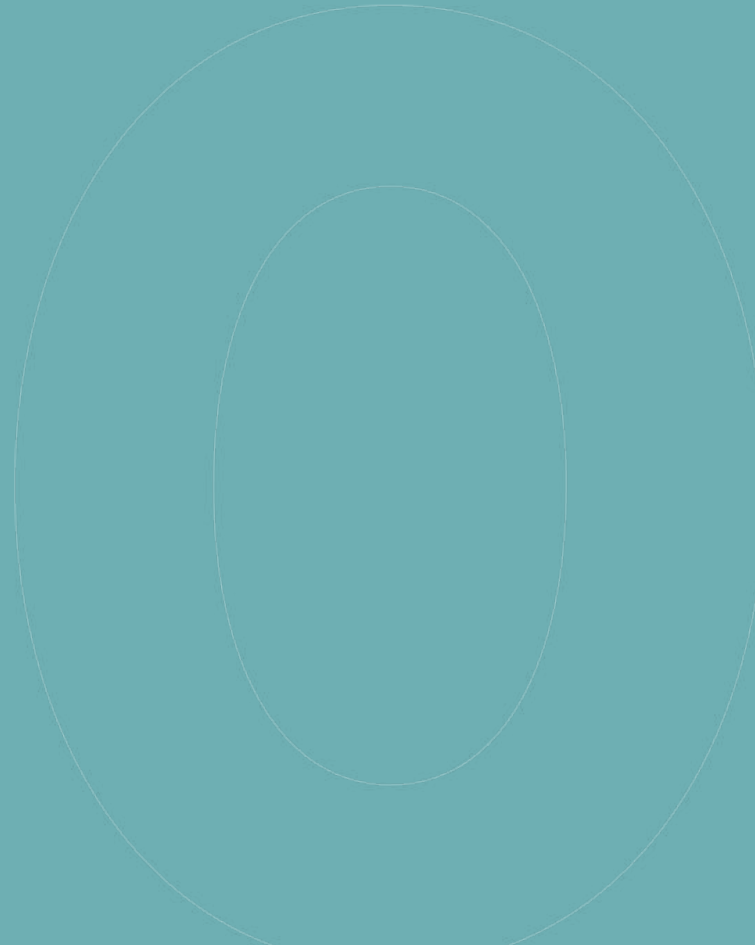
The market is profoundly changed, Carimali developed new coffee machines



2023

Succeeding his father's legacy, Umberto Doglioni Majer becomes President and CEO

Products



PRODUCTS

FULLY AUTOMATIC

Blue Line



Blue26
Blue26
Blue26 Power



BlueDot
BlueDot Plus



PRODUCTS

FULLY AUTOMATIC

Silver Line



SilverTwin
SilverTwin



SilverAce
SilverAce
SilverAce Plus
SilverAce Power



PRODUCTS

FULLY AUTOMATIC

Other



Armonia
Armonia Light
Armonia Soft
Armonia Ultra



Optima
Optima Soft
Optima Ultra



PRODUCTS

TRADITIONAL



Nimble



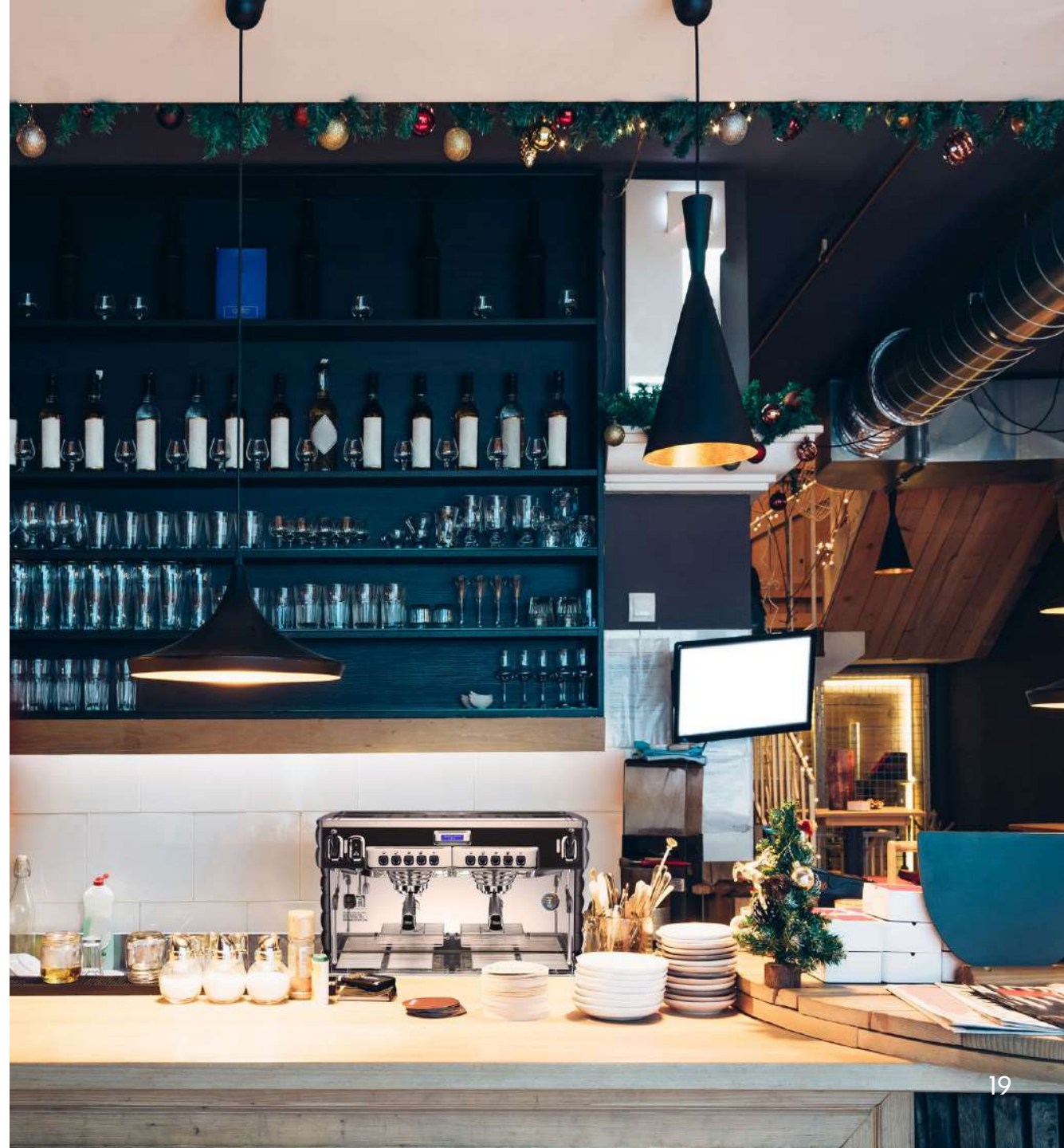
Cento



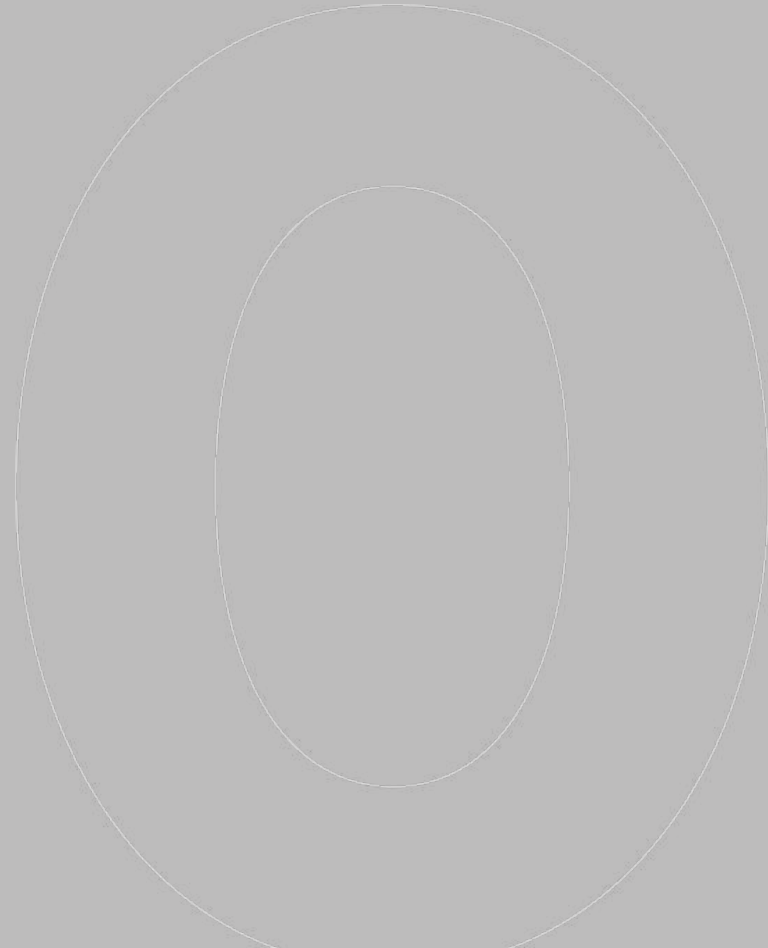
Bubble



DivaPRO



Technologies



R&D

More than 10% of the company workforce is dedicated to new product research and development: 20 engineers are the core of the extensive Research & Development team of Carimali, which comprises cutting-edge testing facilities and quality control. Their main goal is to develop new projects while continuously improving the existing ones.

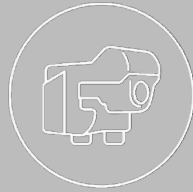


Overall



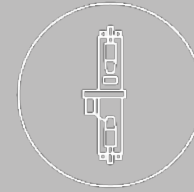
CARImilk Plus

High quality fresh milk drinks with anti-splash valve



CARIbrew

Easily removable for cleaning and maintenance



M - Brew

Plug and Play for cleaning and maintenance



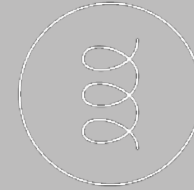
Premium UI

10" HD touch screen to manage high variety of drinks



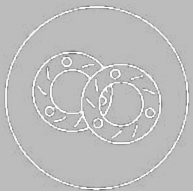
Water Jolly

Either tank or mains in the same machine



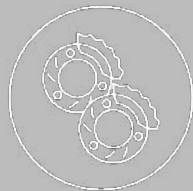
Cake Crusher

Extract more coffee without emptying the waste bucket



Virtual Doser

Same amount of coffee for every selection



Self Adjusting Grinder

Same coffee quality for every selection

CARlcare

CARlcare is the IOT system entirely developed by Carimali, which allows real-time control of dispensing data, quick response in case of alarms, and remote editing of all machine parameters. Furthermore, with its touchless functionality, customers can easily create, customize, and select their drinks using their own devices without touching the machine display.

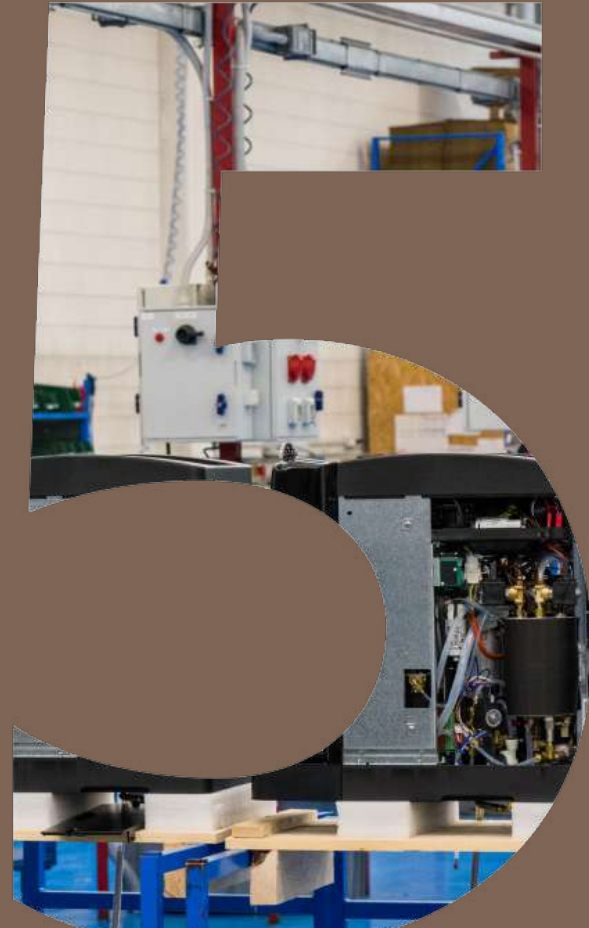
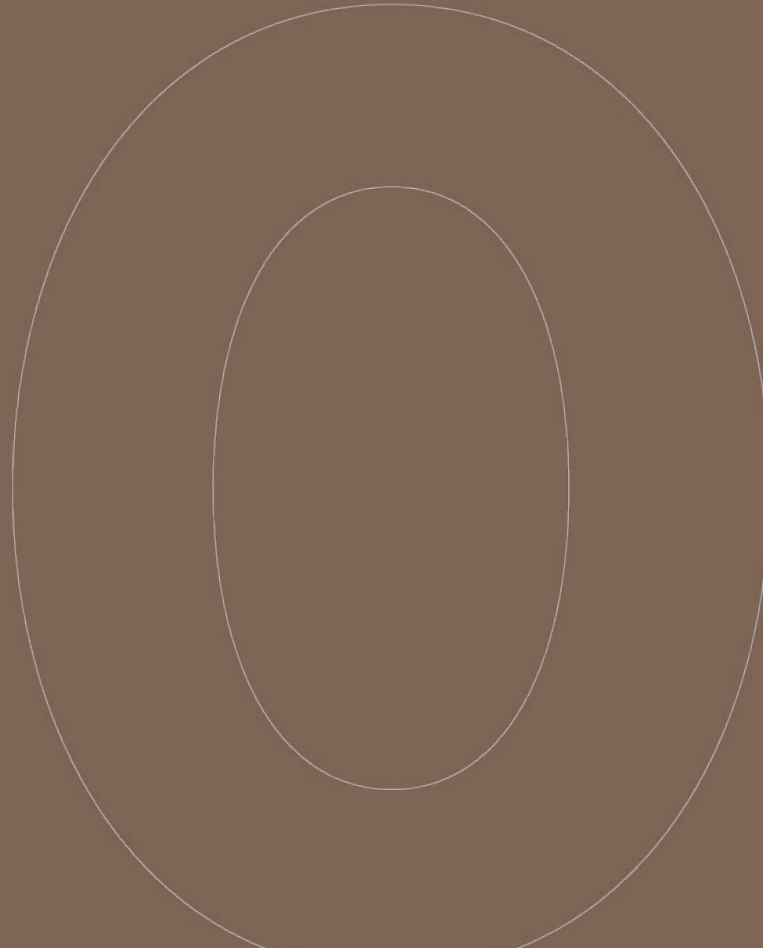


CARlcream

CARlcream is the new milk system to dispense the finest high-quality hot and cold milk-based drinks. It guarantees an excellent in cup result and also satisfies the most demanding users who can customize their drink in terms of quantity, temperature, and milk froth level.



Industrial



INDUSTRIAL

Italian production plant

VEA Group brands are committed to continually improving and developing new high-quality products. To ensure products meet the highest standards, a specialized industrial factory has been established where all the equipment is built in one place. This centralized location allows the brands to gain more expertise in producing excellent coffee machines and equipment.



INDUSTRIAL

Chinese production plant

In recent years to respond to the ever-changing market demands, Carimali China has focused on and manufacturing products with an ever-higher level of customization. As a result, new fully automatic and traditional machines have recently been launched, designed for the Chinese market and all neighboring countries. Carimali China is expected to increase productivity by up to 180%, which will improve quality control and factory efficiency.

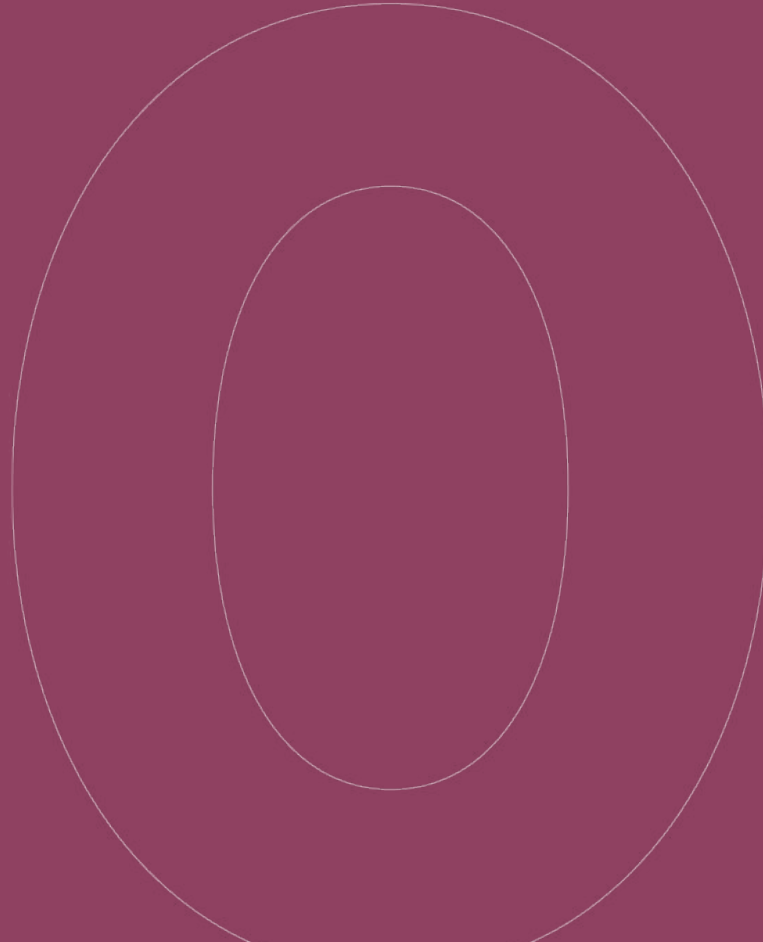


Quality System

Carimali places great importance on quality control. Our internal team ensures that raw materials and production adhere to fixed quality standards. Quality control measures are implemented at every stage of the process, from when raw materials enter the factory throughout production to the final phase of verifying the results.

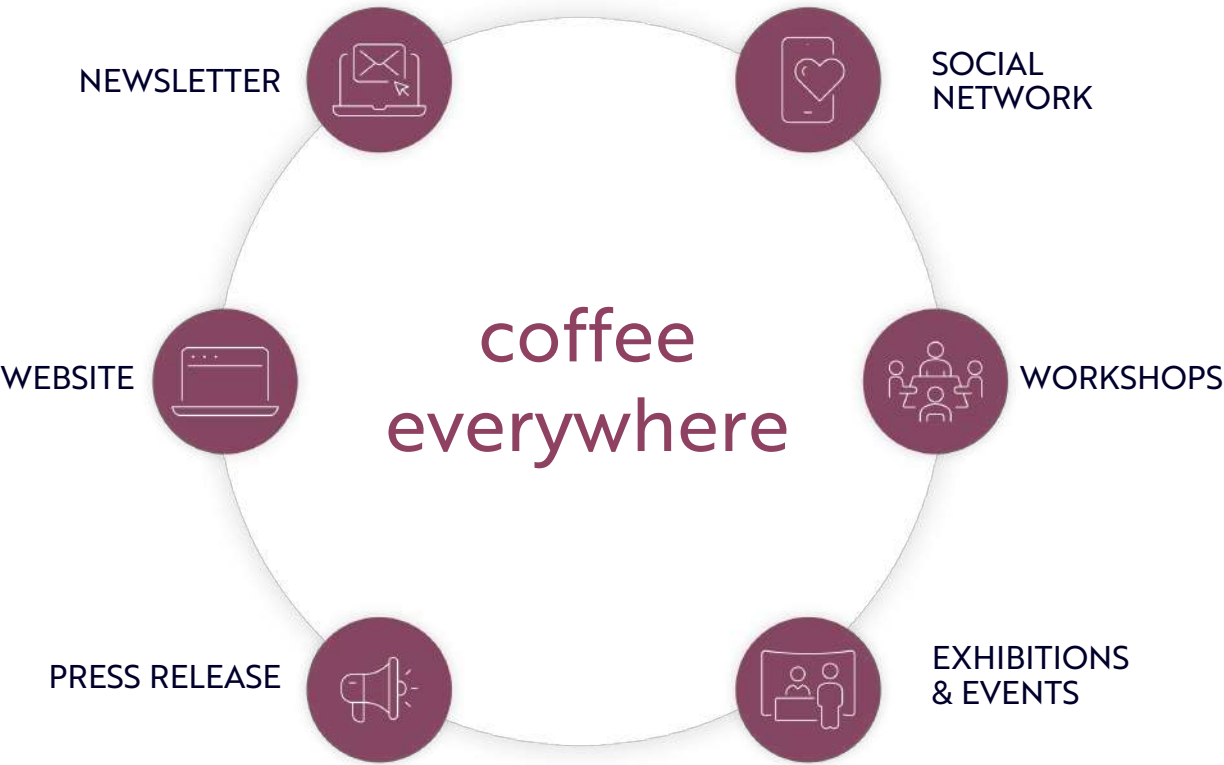


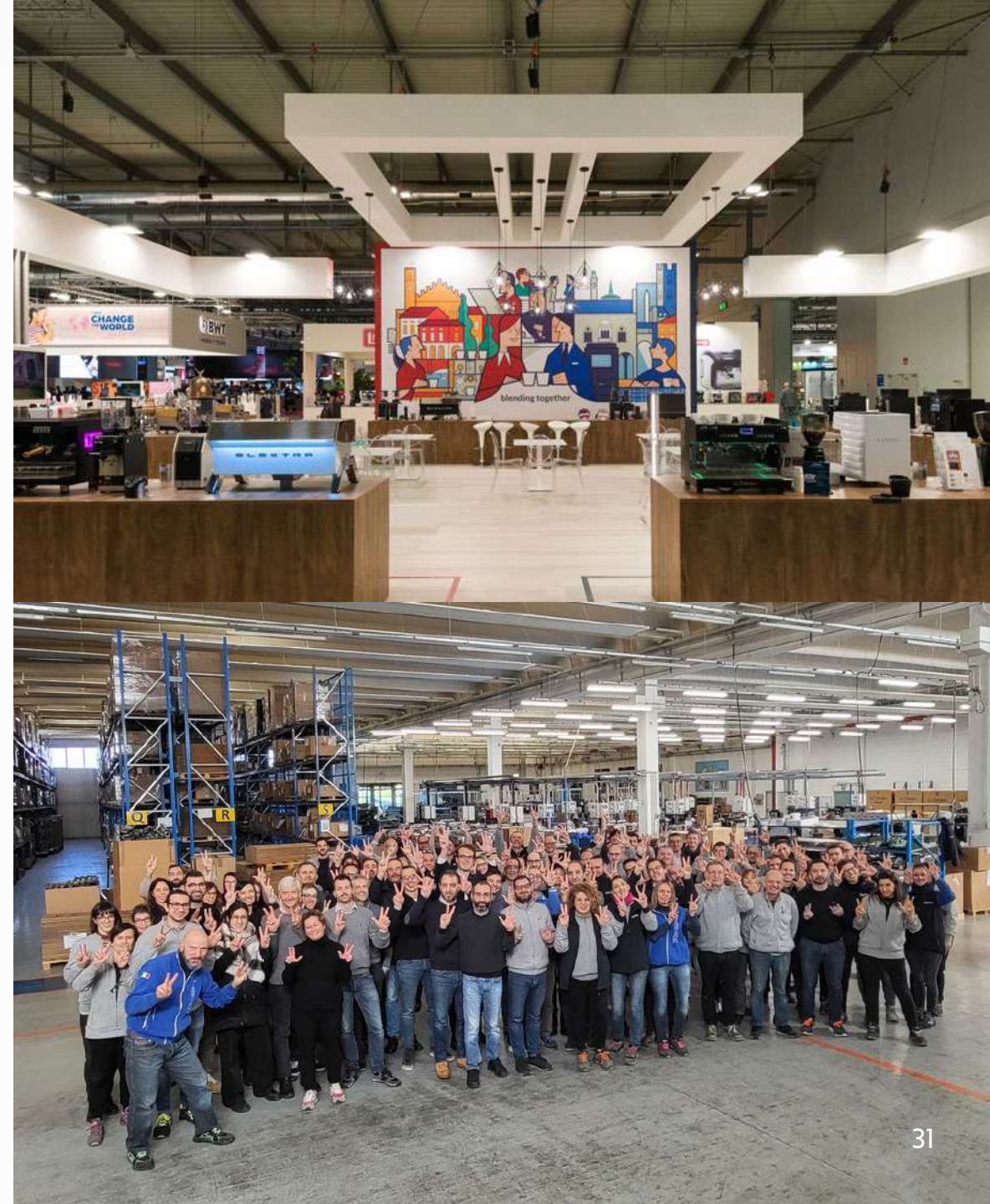
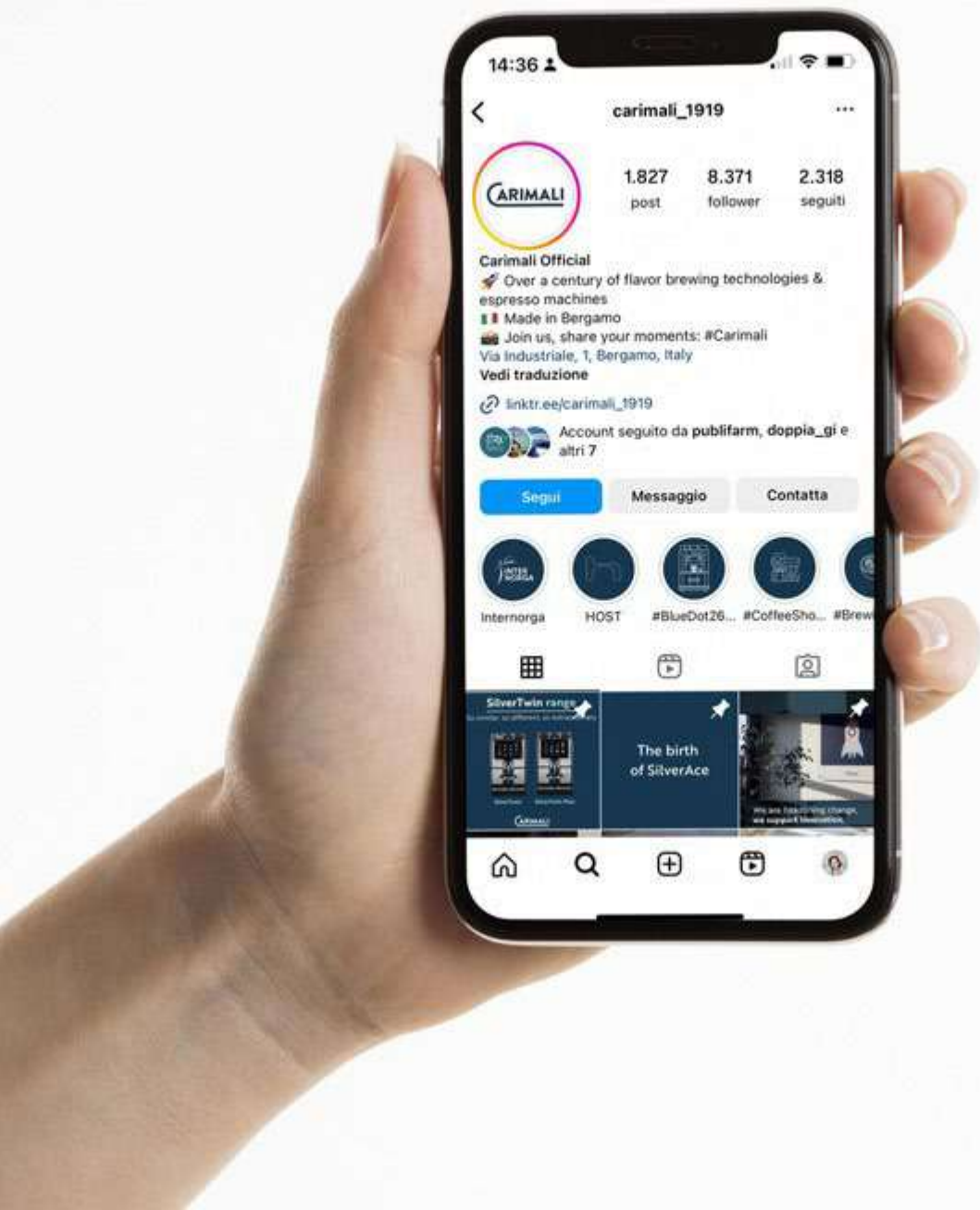
Connections



Connections

Carimali places a high priority on developing top-notch products and cultivating positive relationships with all members of the coffee industry. Our team promotes our products and establishes mutually beneficial relationships with all stakeholders.







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